



KBN COLLEGE CONSUMER CLUB

15th MARCH 2019

: World Consumer Rights Day

RESOURCE PERSON

: VIJAYABABU TEKKEM

Co-ordinator KBN Consumer Club.

On the occasion of World Consumer Rights Day, Consumer Awareness Lecture was organised on 15th March 2019. KBN College Consumer Club Coordinator Vijayababau Tekkem was the incharge of the session. Students of M.Com, M.Sc., attended the lecture. The formation of World Consumer Rights Day and its importance, and the need for a separate legislation for consumers was explained to the students. The Redressal mechanism set up under the COPRA and its functioning was also clearly explained to the students. In an interactive session various doubts raised by the students were cleared by the session in charge. Principal Dr. V. Narayana Rao explained the importance of the Day and the importance of Consumer in this business world. Academic & Planning Director Sri P.L. Ramesh and Head of the Department of Commerce & Management Dr. K. Sivaprakasa Rao participated in the programme.

WORLD CONSUMER RIGHTS DAY:: PHOTOS


